



# 2017 MAKING A DIFFERENCE



THE ANNIE E. CASEY FOUNDATION



# WHAT WE DO

The Annie E. Casey Foundation works to develop solutions so that all children in the United States can have a brighter future. We tackle this ambitious mission with many partners, using strategies that include hands-on consulting, policy advocacy, leadership development, research, data and demonstration projects and more. Here's a glimpse at the difference our investments helped to make for children and families in 2017 in our four focus areas:



## FAMILY

*Influencing practice and policy in the public and nonprofit human services sectors, especially in child welfare and juvenile justice*



Our Jim Casey Youth Opportunities Initiative's Opportunity Passport™ matched savings program helped

**3,356** young people transitioning from foster care purchase assets such as education, housing and cars.

Oklahoma gained

**500**

new spots in foster homes with help from our child welfare consultants, helping more children live in families.



**10 million**

young people ages 10-17 lived in communities that have adopted our Juvenile Detention Alternatives Initiative, which aims to safely reduce juvenile detention and incarceration.



## OPPORTUNITY

*Developing pathways for parents to become financially stable and support their children's healthy development and academic success*



**82%**

of parents at a New York City grantee organization, including those with literacy and language barriers, increased their savings while their children received high-quality early education services.

Our Learn and Earn to Achieve Potential initiative connected nearly

**1,200**

young people to employment, education and skills training through 10 local partnerships in eight states.



Support from the Maryland CASH campaign resulted in free tax preparation for 11,500 clients, returning more than

**\$13 million**

to local communities.



## COMMUNITY

*Transforming low-income, disinvested neighborhoods into places where kids and families can thrive*

Baltimore's summer jobs program placed a record

**8,300**

young people in jobs at or above the state's minimum wage.

A grantee in Atlanta placed

**175**

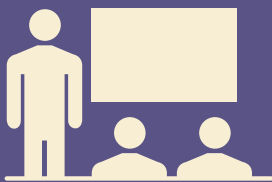
participants in jobs, with 150 earning wages of \$10/hour or more.



Partners in three cities involved in our Family-Centered Community Change strategy served

**449**

families with financial coaching for parents and high-quality early learning opportunities for their children.



## STRATEGIES FOR SCALE

*Building capacity to take ideas to scale, ensuring proven approaches are used to improve outcomes for as many children and families as possible*

Grantees in every state helped inform 828 policy wins for children on issues such as child welfare, K-12 education and health care, collectively resulting in more than

**\$45 billion**

in new state funding for children and families.



More than

**15,000**

children benefited from grants that are building evidence for effective preventive services.

**80%**

of the 178 child- and family-serving leaders who completed a Casey Foundation Results Count™ leadership development program in 2017 reported making significant and rapid progress toward their goals.



# 2017 BY THE NUMBERS

## OUR GRANT MAKING AND SOCIAL INVESTMENTS

We worked with grantees and partners in **50 states**, as well as Washington, D.C., the U.S. Virgin Islands and Puerto Rico. Along with our grant making, as of 2017, we've invested \$90 million of our endowment in housing, community and economic development, as well as increasing access to capital for entrepreneurs of color and innovation in human services technology.



## OUR STAFF



On our annual day of service, we logged

**488**

volunteer hours



Our staff served on more than

**60**

nonprofit boards

**We believe having a diverse, engaged staff helps us in our mission to create equitable opportunities for all children.**

**56%** of the Foundation's 188 employees were people of color.

