

FUNDING STRATEGIES TO KEEP FAMILIES SUPPORTED, CONNECTED AND SAFE

A Leading With Evidence Webinar

March 2, 2022

Webinar

Welcome and Overview



Suzanne Barnard
The Annie E. Casey Foundation

The Leading With Evidence Webinar Series



THE ANNIE E. CASEY FOUNDATION



William T. Grant
FOUNDATION

Agenda

- How to communicate during the webinar
- A framework for supporting families
- Funding to keep families supported, connected and safe
- The Colorado experience
- Questions and discussion

Today's Presenters



Margaret Flynn-Khan
Mainspring Consulting



Kendra Dunn
Colorado Department of
Human Services

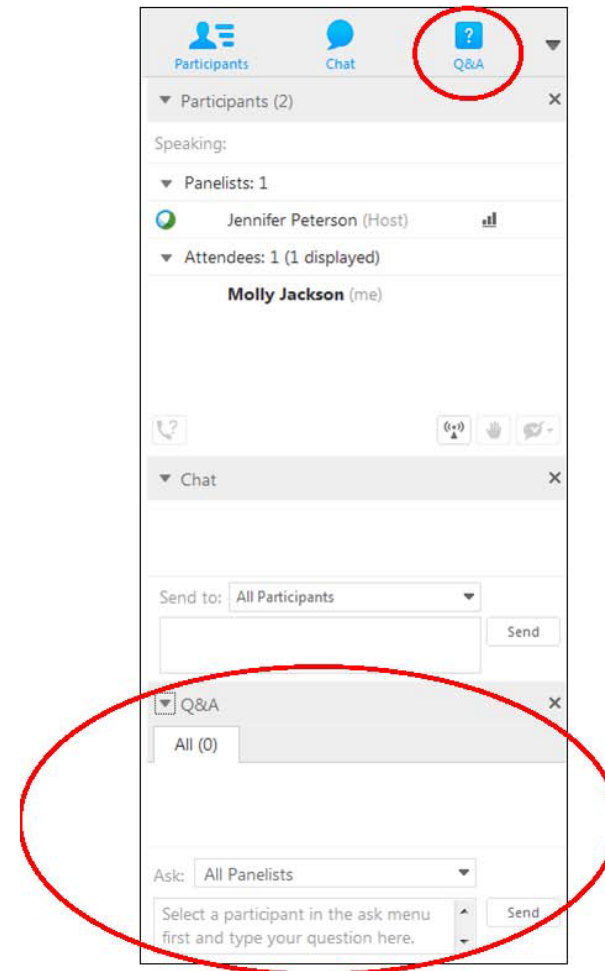


Dan Makelky
Douglas County
Department of Human
Services (Colorado)

Communicating During the Webinar


Communicate with us using the Chat or Q&A window in the lower right corner of your screen.

- Type questions for the panel at any time during the webinar.
- Use the box to let us know if you are having technical difficulties.

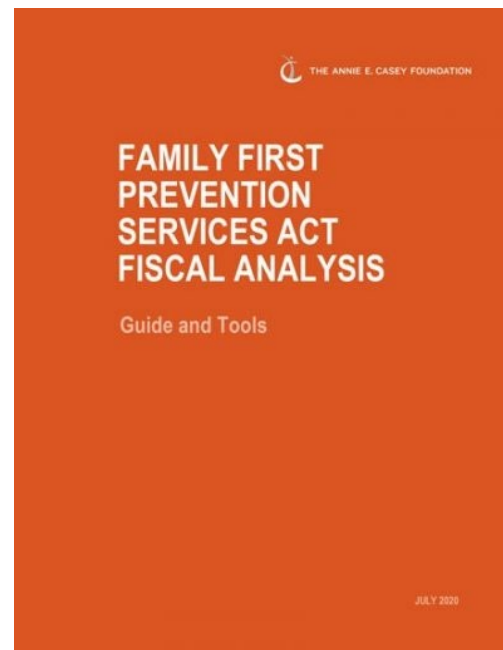
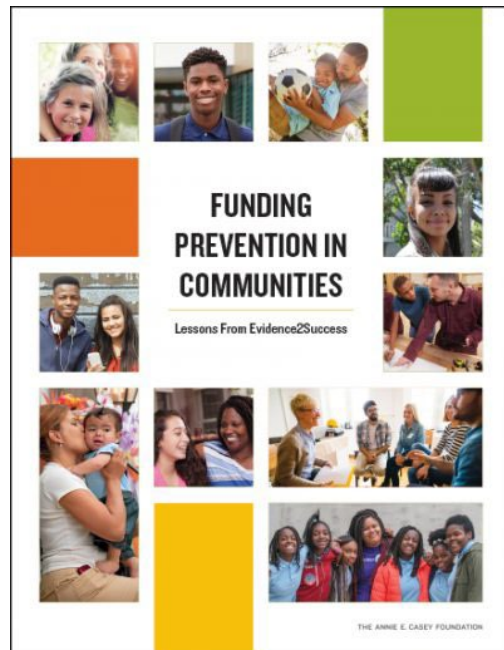


Funding the Supported – Connected – Safe Framework

Current Context: Increasing Focus and Funding for Prevention

- Children's Bureau focus on family well-being
 - Family First Prevention Services Act passage
 - Greater emphasis on racial and ethnic equity and disparities in child welfare
- 
- More involvement of child welfare with primary prevention
 - Increased emphasis on community-based support and parent voice
 - Need for more partnerships with public and private entities to fund and implement services
 - Mental health
 - Substance use
 - Family support

A Series on Funding to Support Families



<https://www.aecf.org/series/funding-strategies-to-support-families>

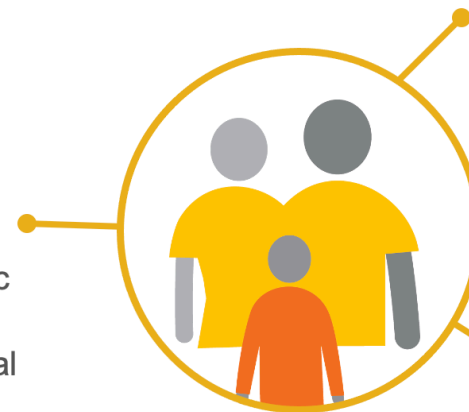
A Framework for Preventing Child Welfare Involvement = Supporting Family Well-Being

Interviews with:

- National experts
- Six jurisdictions
 - Colorado
 - Massachusetts
 - Nebraska
 - North Carolina
 - Washington, D.C.
 - Washington State

We want ALL families to be ...

Supported
and able to meet basic
housing, nutrition and
medical and behavioral
health needs



Safe and structured to
protect children from harm

Connected to networks
of extended family, friends and
community that nurture children
and promote healthy development

The Funding Landscape: Families Are Supported

Supported

and able to meet basic housing, nutrition and medical and behavioral health needs



Key Funding Sources

- Promoting Safe and Stable Families (PSSF)
- Temporary Assistance for Needy Families (TANF)
- Social Services Block Grant (SSBG)
- Child Care and Development Block Grant
- Medicaid
- Children's Health Insurance Program (CHIP)
- Community Development Block Grant (CDBG)
- Youth Homelessness Demonstration Project (YHDP)

Partner Agencies

- Social services
- Medicaid
- Public housing
- Local community development

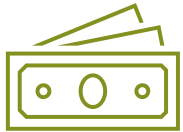
Families are Supported in Action: Bring Up Nebraska



A network of community-based collaboratives administered by the Nebraska Children and Families Foundation (NCFF)



Partner agencies: Children and Family Services, Public Health, Behavioral Health, Probation, Education, private foundations.



Funding streams: PSSF, TANF, SSBG, Community-Based Child Abuse Prevention, John H. Chafee Foster Care Independence Program, YHDP, Victims of Crime Act, federal COVID relief funds and state general revenue funds.



The local partnerships prioritize meeting family needs, including housing stabilization and financial case management. NCFF coordinates the funding to reimburse for local services.

<https://bringupnebraska.org/>

The Funding Landscape: Families Are Connected



Connected to networks of extended family, friends and community that nurture children and promote healthy development

Partner Agencies

- Public health
- Early Care and Education
- Schools

Key Funding Sources

- Title IV-E Prevention
- Promoting Safe and Stable Families
- Child Abuse Prevention Treatment Act
- Community-Based Child Abuse Prevention (CBCAP)
- Maternal Infant and Early Childhood Home Visiting Program (MIECHV)
- Title V Maternal and Child Health Block Grant
- TANF
- Title I Grants to Local Educational Agencies

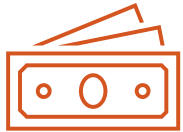
Families are Connected in Action: Washington State



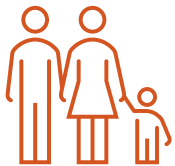
Created a Home Visiting Services Account to coordinate funds to support statewide home visiting programs and infrastructure



Partner agencies: Department of Children, Youth and Families; Department of Health; Start Early



Funding streams: State funds, TANF, MIECHV, private foundation



Programs focus on teenage parents, families that are homeless and families with multiple young children age 5 or under who are not connected to early learning resources.

<https://dcyf.wa.gov/services/child-dev-support-providers/home-visiting/hvsa>

The Funding Landscape: Families Are Safe



Safe and structured to protect children from harm

Partner Agencies

- Public health
- Medicaid
- Substance Abuse
- Mental health
- Juvenile justice

Key Funding Sources

- Title IV-E Prevention
- Medicaid
- Title V Maternal and Child Health Block Grant
- Substance Abuse Prevention and Treatment Block Grant
- Community Mental Health Services Block Grant
- Juvenile Justice Formula Funds
- Victims of Crime Act (VOCA) formula and discretionary funds

Families are Safe in Action: Massachusetts



State child welfare and substance use agencies coordinate funding and staffing to build capacity to support families with addiction.



Partner agencies: Department of Children and Families (DCF), Department of Public Health's Bureau of Substance Addiction Services (BSAS), Institute for Health and Recovery



Funding streams: BSAS funding for Director of Substance Use Unit at DCF; DCF funding for regional substance use coordinators; Medicaid; and Federal Regional Partnership Grant



Seventeen regional substance use coordinators support child welfare staff to assess family strengths and risks and connect to substance use services including two **substance use prevention programs:** the Family Recovery Project and the Family Engagement Program.

<https://ncsacw.samhsa.gov/technical/rpg-ii.aspx?id=112>

Six Strategies for Keeping Families Supported, Connected and Safe

1

Invest in infrastructure at the local and state levels

2

Create funding structures that maximize prevention funds

3

Support community-led planning and design

4

Align programs at the state level to better serve families

5

Invest in evaluation

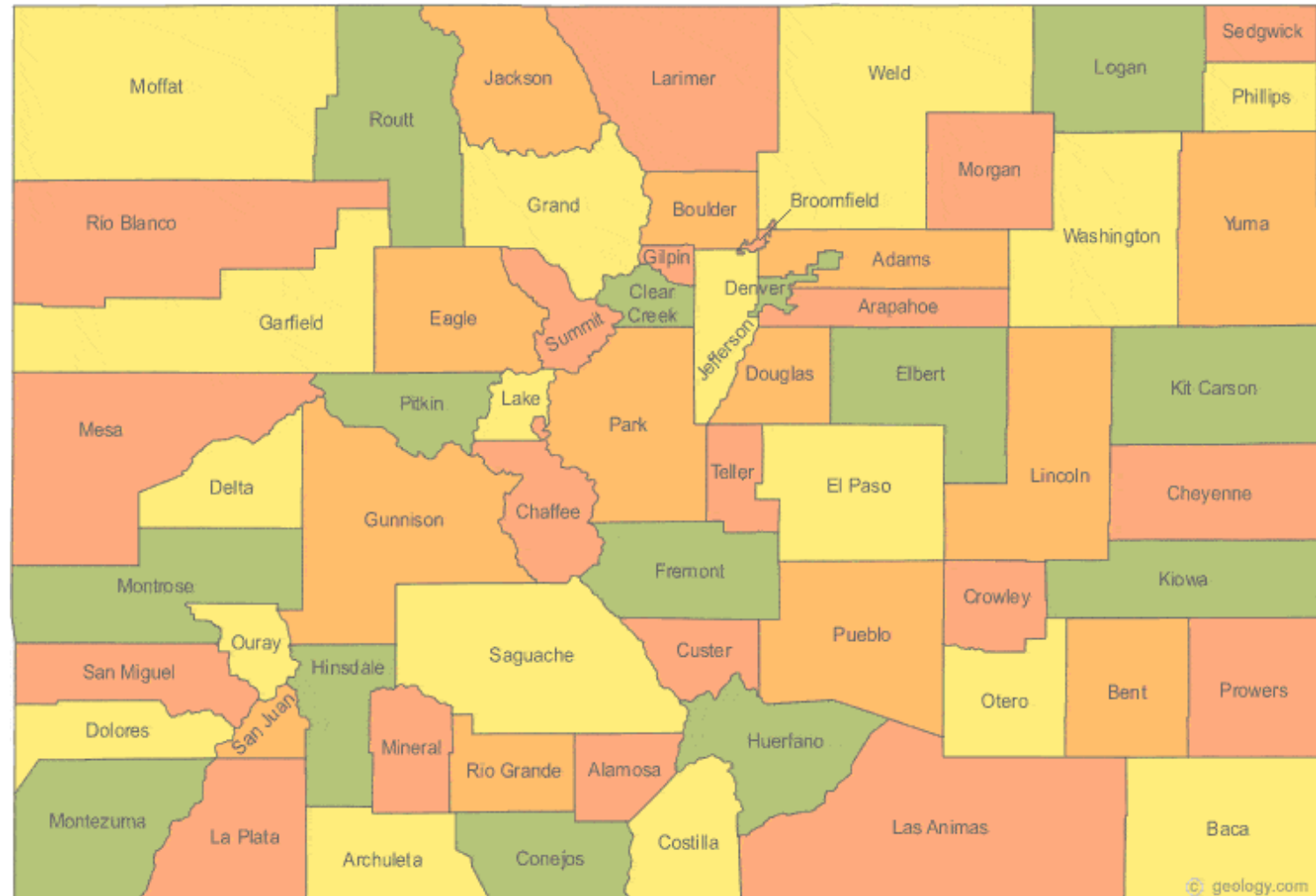
6

Leverage private and dedicated local funding streams

The Colorado Experience

Infrastructure at the State and Local Level to Keep Families Supported, Connected, and Safe

Colorado
context and
landscape



Colorado Child Maltreatment Prevention Framework for Action

Framework
launched in
2017

<https://co4kids.org/stenghtening-families/framework>



The graphic features a green header with the text "-- SHARED VISION --" and "All Children are Valued, Healthy, and Thriving". Below this is a white section with an orange anchor icon and the word "PRESENT" in a small box, followed by the title "Foundational Principles". The principles are listed in two columns, each with a bold title and a descriptive sentence. The background of the white section shows a blurred image of a family.

-- SHARED VISION --
All Children are Valued, Healthy, and Thriving

 PRESENT
Foundational Principles

Monitoring Program Implementation Study what contributes to or inhibits successful implementation	Incentivizing Continuous Quality Improvement Raise the performance bar and use timely data to adjust practice
Strengthening the Work Force Increase provider knowledge and skills	Honoring Family and Participant Voice Engage those you seek to help and encourage advocacy skills
Fostering Data Integration Share information within and across agencies	Driving Policy Integration Partner with others to increase success

Local Child Maltreatment Prevention Planning

- 31 counties have developed local plans
- Community Planning Toolkit
- Independent facilitator
- Research partner on retainer

<https://co4kids.org/CMPFtools>

Form a core leadership group

Secure
diverse
parent input

Catalog
local
services

Develop
community
profile

Establish priorities

Outline community plan

Douglas County Child Maltreatment Prevention Plan Goals



A photograph of a family in a kitchen, overlaid with a semi-transparent yellow filter. A man is on the left, a woman is on the right, and a young child is in the center. They are all smiling and appear to be in a joyful interaction. The man is wearing a light-colored shirt, the woman is wearing a patterned top, and the child is wearing a striped shirt. The background shows kitchen cabinets and a brick wall.

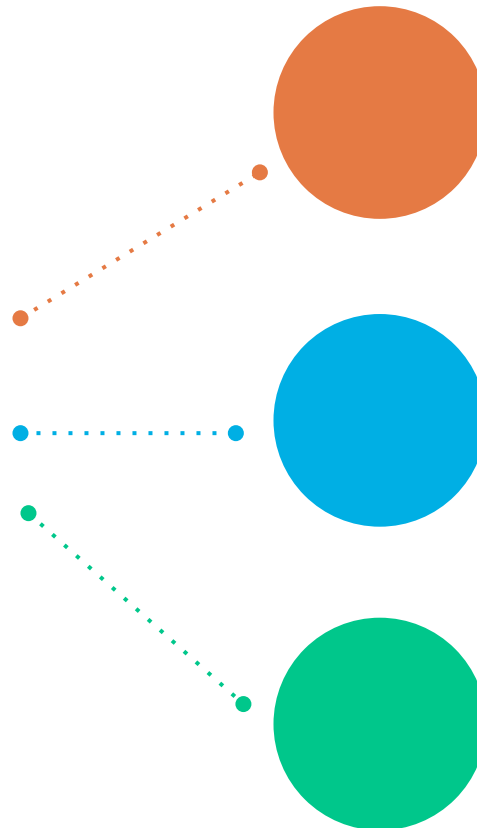
COLORADO PARTNERSHIP FOR THRIVING FAMILIES

Working Together to Build a Family Well-Being System

The Colorado Partnership for Thriving Families (the Partnership) works collaboratively across the State of Colorado to create the conditions for strong families and communities where children are healthy, valued and thriving. The Partnership aims to significantly reduce child fatalities and child maltreatment for all children zero to five by positively and proactively supporting strong and healthy family formation.

Colorado Partnership for Thriving Families (CPTF) Priorities

**COLORADO PARTNERSHIP FOR
THRIVING FAMILIES**



Systems Alignment

Align state and county human services, public health, and health care systems to place family well-being at the center. Focus on funding, data, policy, and partnerships across systems.

Early Touch Points

Strengthen the family well-being system service array to improve outcomes for parents and infants throughout pregnancy and the first year of life.

Community Norms

Change community norms related to social connectedness to increase access to information on child development and informal support with parenting with the intent to reduce parental stress and decrease child maltreatment

Activating Collective Impact

COLORADO PARTNERSHIP FOR
THRIVING FAMILIES

 **CALLING ALL** 
FAMILIES AND CAREGIVERS!

The CPTF Family and Caregiver Space works collaboratively with families to create conditions for ALL families to thrive. The space meets monthly and is looking for those who would like to make a positive impact in their community. Participants will be compensated \$50 per hour for their time.



CPTF has created this brave space to:

- Tell our stories
- Explore and generate strategies for community engagement
- Fight family isolation and silence
- Provide recommendations to the larger CPTF
- Provide a place to be heard

For more information or to get involved, please reach out to Hattie Landry at hlandry@illuminatecolorado.org and/or complete our [Interest Form](#)
Learn more at copartnershipforthrivingfamilies.org

Working Across the Six Strategies

Invest in infrastructure at the local and state levels	Create funding structures that maximize prevention funds	Support community-led planning and design	Align programs at the state level to better serve families	Invest in evaluation	Leverage private and dedicated local funding streams
<ul style="list-style-type: none"> Family and caregiver space created to support parent leaders and champions with life expertise Maternal and Child Health Priorities shared with the Health Resources and Services Administration 	<ul style="list-style-type: none"> New federal and state funding for prevention for demonstration projects secured Thriving Families, Safer Children technical assistance calls explored braiding national funding streams 	<ul style="list-style-type: none"> Local child maltreatment prevention plans completed in 5 additional counties Align with new state priorities for maternal and child health block grant 	<ul style="list-style-type: none"> American Rescue Plan Stimulus Fact Sheet with spending recommendations to support families with young children distributed to decision makers Listening sessions hosted and best practice recommendations delivered to the Governor on the creation of a new department of early childhood and universal pre-K 	<ul style="list-style-type: none"> Evaluation tool kit for CPTF with logic model and indicators released Community norms survey developed with Montana State 	<ul style="list-style-type: none"> Foster America Fellow funded with foundation support Parent stipend funding secured from foundations

Family Resource Centers in Colorado

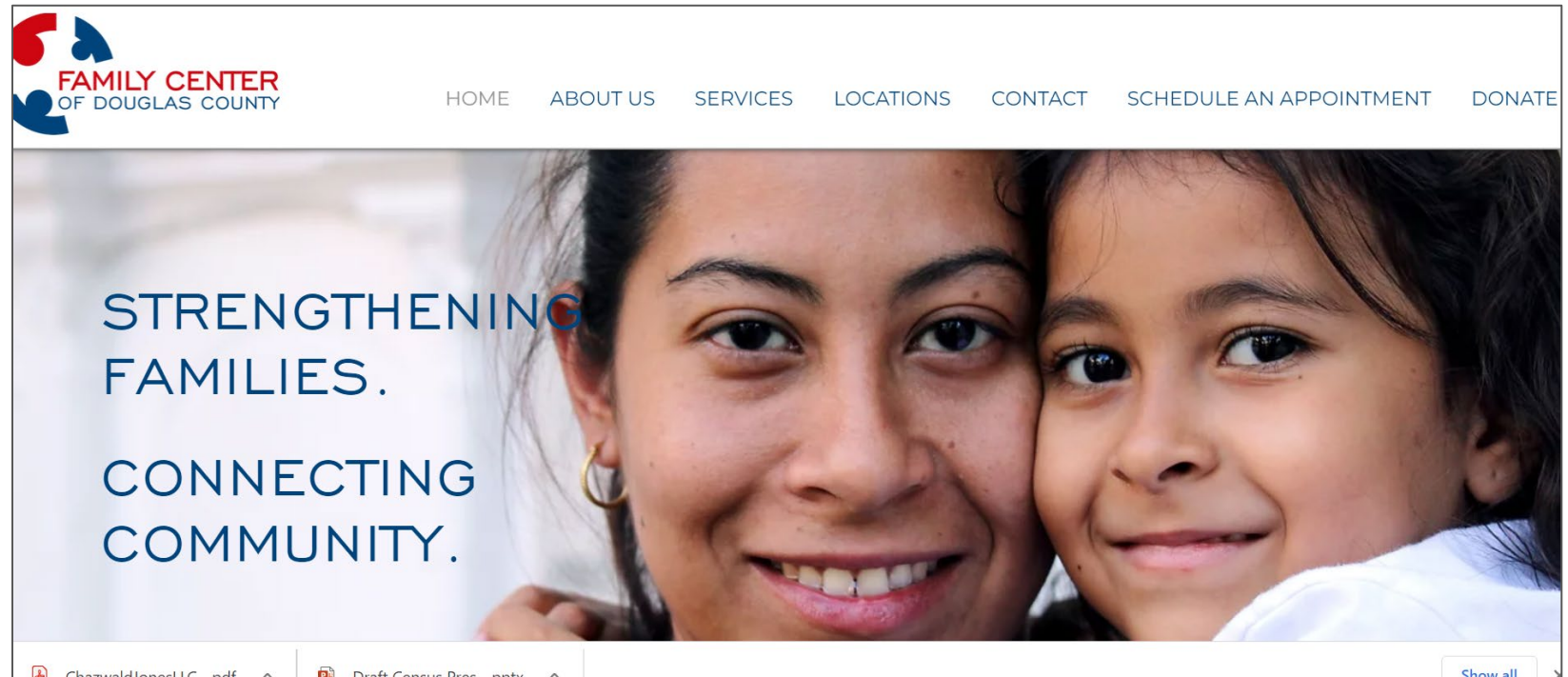
- 35 family resource centers in Colorado
- State statute and dedicated state general funds in budget
- Joined together to form the Family Resource Center Association in 1998
- Developed consistent family development model



Return on Investment Study for Family Resource Center in Teller County, CO - <http://www.cpteller.org/wp-content/uploads/2021/10/2021-Community-Partnership-Family-Resou...-Return-on-Investment-Brief-Report.pdf>

Bringing Family Resource Centers to Douglas County

Family centers
established in
March 2021
through two
faith-based
nonprofits



Delinking Poverty and Neglect

- Embarking on new research with the University of North Carolina



Family First Prevention Services Act in Colorado

- How can we best build capacity to provide prevention services across the state?
- How can we serve families as early as possible?



http://leg.colorado.gov/sites/default/files/2021a_1248_signed.pdf

Contact Information

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Your Questions

Resources for Learning More

Casey Foundation series:
<https://www.aecf.org/series/funding-strategies-to-support-families>

Colorado prevention framework:
<https://co4kids.org/stenghtening-families/framework>

 THE ANNIE E. CASEY FOUNDATION

SIX STRATEGIES FOR KEEPING FAMILIES SUPPORTED, CONNECTED AND SAFE

In recent years, two consistent factors have led to an increased focus on how child welfare leaders can work with partners to support families to stay together: the 2010 passage of the Family First Prevention Services Act, which created new approaches to a child welfare funding stream to prevent the need for foster care, and a heightened awareness of how discriminatory policies and practices within child welfare lead to unnecessary disruption and separation of families of color.

Many states are expanding their efforts to support families and creating new partnerships to fund those efforts. The Annie E. Casey Foundation profiled six innovative efforts across the country. While the focus and stage of development of these partnerships vary, six strategies emerged as important to successful and effective coordination of resources to prevent system involvement and keep families supported, connected and safe.

1. INVEST IN INFRASTRUCTURE AT THE LOCAL AND STATE LEVELS

Child welfare agency leaders and their partners need dedicated staffing at the state and local levels to facilitate key functions such as convening partners, coordinating planning, aligning programs and funding, delivering training, collecting data and evaluating services. In some states, a designated intermediary organization supports infrastructure and leads prevention efforts. Dedicated staff and intermediaries also are important at the local level, where family resource centers and local boards are common approaches.

Colorado has built a robust infrastructure to support child abuse prevention. The Colorado Child Abuse Prevention Trust Fund provides statewide leadership and funding for child abuse prevention efforts. The Colorado Partnership for Thriving Families brings together leaders from state public health, child welfare, early childhood and Medicaid offices, local government and nonprofits organizations, as well as parents, with a focus on aligning strategies and funding to support family well-being. At the local level, Colorado uses state general funds to support a statewide network of Family Resource Centers that act as a hub for prevention efforts. The state's Department of Human Services worked with Chapin Hall at the University of Chicago to develop a framework and tool kit that has been used by 25 local entities to create community prevention plans.

2. CREATE FUNDING STRUCTURES THAT MAXIMIZE PREVENTION FUNDS

Creating mechanisms through state statute that allow for public prevention dollars to be pooled and administered through one entity can streamline the process of allocating resources and maximize results.

In 2010, the Washington State legislature created a Home Visiting Services Account (HVSA) to bond and leverage public and private funding sources to expand high-quality home visiting services. The HVSA is administered by the Washington Department of Children, Youth and Families. Since early Washington, a private-public partnership supports the program funded through the HVSA and raises additional private funds to support home visiting quality and implementation. The HVSA started with \$750,000 and now brings together five public funding streams and private funds totaling more than \$23 million annually.

the annie e. casey foundation/anniec.org | 1

 THE ANNIE E. CASEY FOUNDATION

KEY FUNDING STREAMS TO KEEP FAMILIES SUPPORTED, CONNECTED AND SAFE

The Family First Prevention Services Act (Family First) provides an important opportunity for child welfare leaders to support families with Title IV-E funding. However, Family First is just one piece of the puzzle. Developing an array of services to meet family needs requires child welfare leaders to understand funding that is administered by other agencies and to work across sectors to support a broad range of services.

This brief highlights federal funding streams that can support a continuum of services to prevent children from entering the child welfare system and foster care and provides examples of how communities are leveraging them. The funding streams are organized using a framework that builds on family strengths and ensures families are supported, connected and safe. Child welfare leaders can then identify potential partners working toward the same outcomes and administer funding streams and services aligned with those outcomes.

WHAT THE FUNDING STREAM SUPPORTS	FUNDING STREAM	ADMINISTERING AGENCY
Provides funds to address crisis needs	Promoting Safe and Stable Families (PSSF) (Title IV-E)	Child welfare
Cash payments, child care	Temporary Assistance for Needy Families (TANF)	Social services
Cash payments child care, flexible funds to address crisis	Social Services Block Grant (SSBG)	
Child care	Child Care and Development Block Grant (CCDBG)	
Health coverage for physical and mental health services	Medicaid	Medicaid
Health insurance	Children's Health Insurance Program (CHIP)	
School-based social and emotional support, academic support	Title I Grants to Local Educational Agencies	School districts
A range of public services including support for multi-service agencies and housing development projects	Community Development Block Grant (CDBG)	County and city housing and community development departments
Housing, rental and supportive services to assist homeless young people age 24 and younger and their children to obtain and maintain housing	Youth Homelessness Demonstration Project (YHDP)	Federal Housing and Urban Development (HUD), Office of Community Planning and Development
Assistance and resources to help youth in and formerly in foster care to achieve self-sufficiency	John H. Chafee Foster Care Independence Program (CFCIP)	Child welfare

*Note: The table in the table are the SAME ONLY list of federal agencies, which provides much more detail on funding amounts and requirements.

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Foundational Principles

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Study what contributes to or inhibits successful implementation

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Increase provider knowledge and skills

Fostering Data Integration
Share information within and across agencies

Incentivizing Continuous Quality Improvement
Raise the performance bar and use timely data to adjust practice

Honoring Family and Participant Voice
Engage those you seek to help and encourage advocacy skills

Driving Policy Integration
Partner with others to increase success



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*Developing solutions to build a brighter future
for children, families and communities*

www.aecf.org