



Con Mi MADRE
Mothers And Daughters Raising Expectations

Who We Are

Con Mi MADRE is a two-generation program providing girls, non-binary students, and their mothers the resources and support they need to navigate the educational pipeline to postsecondary success and beyond. With the right guidance and investment, we believe any student has the ability to rewrite the narrative of her family and therefore her community.



Need

- ✓ Fewer than 1 in 4 Latinas in Texas attain a college degree, compared to half of white women.¹
- ✓ Hispanics make up the largest share of the population in Texas.²
- ✓ Latinas in Texas are typically paid just 46 cents for every dollar paid to white, non-Hispanic men.³

Participants

Female students
in grades 6-12+
and their mothers, including—

- 85% Latinas
- 76% from Spanish-speaking households
- 74% from low-income households
- 51% first generation college students

Location

Headquartered in Austin, Texas, serving families in the greater Austin and Fort Worth areas



What We Do

We create generational change:

ENGAGING PARENTS, creating opportunities for them to be involved and prepared for the post-secondary journey

EDUCATING HOLISTICALLY, equipping mothers and daughters with social-emotional skills and wraparound services

EMPOWERING LATINAS, teaching mothers and daughters how to self-advocate and encouraging them to question systemic barriers

(ENTERING) COMMUNITY, uniting local organizations and individuals to better meet the needs of families

REPRESENTING CULTURE, providing approachable information while celebrating identity and resiliency



